

# Harkirat Singh

Believes in "Learn, Apply, Repeat" | Product Manager with a strong software development background | Ex-Founder

## EXPERIENCE

### Wizely.in, Bengaluru — Product Manager

Nov 2019 - PRESENT

- Handled a major pivot into Zactar's model by adding spend management, saving instruments (RD + MF) and Wellness for financial well-being of users
- Improved overall monthly user retention by 15%, by adding better engaging and more contextual PNs, and UI/UX redesign. We're aiming to find the Product Market Fit.

### Zactar.com — Founder

Apr 2019 - Nov 2019

A solo attempt at creating an intelligent assistant that is aware of expenses and incomes of a user in real time, helping the user pursue their financial goals.

- Ran MVP with ~100 users, refining it with user-feedbacks continuously.
- Developed the mobile app, backend, and all tech requirements..

### Myra Medicines (acqd. by MedLife) — Senior Software Engineer

Jan 2018 - May 2019

- Re-wrote the service for assignment of deliveries single-handedly, with flexibility to handle various settings for all modes (immediate, express, priority, next day delivery) of deliveries for all warehouses. The *cost of delivery was reduced by 50%*.
- Re-wrote a new micro-service to handle all inbound inventories from distributors into Myra's warehouses, and how and where they get racked.

### Vedantu + Choice.ai + Explorate + PriceBaba in critical Tech roles

Jul 2014 - May 2019 (~4 years)

- Strong hands-on software development experience with startups ranging from early stage to VC stage, mainly in Backend, along with working on Big Data and Frontend too as per urgent requirements.

### Startoholics.in — Co-Founder

Jun 2013 - Jan 2015

Startoholics was a platform to interview entrepreneurs and feature their stories. The main USP was publishing stories of early stage startup founders to inspire others.

- Had 1000+ daily pageviews
- Had an internal team of 8, all were college students.

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[LinkedIn](#) (Recommendations available)

## MISCELLANEOUS

- [Grand Prize Winner](#) of one of the challenges of Education for All (EFA) Crowdsourcing Challenge by UNESCO, Pearson Foundation and Nokia, conducted globally in 2012
- State Level Puraskar awardee from Bharat Scouts and Guides
- Overall 92.25 percentile in MAT test by AIMA. Received 98.49 percentile in the "Data Analysis and Sufficiency" section (December 2013)
- Represented my school at KVS Regional Level sports meet in Chandigarh for Chess

## LANGUAGES

Punjabi, English, Hindi

## EDUCATION

**Punjab Technical University** — B.Tech in Computer Science and Engineering, 2014

**CBSE, 10 + 2, Non Medical,** 2010

**Kendriya Vidyalaya (CBSE), Patiala** — 10th, 2008